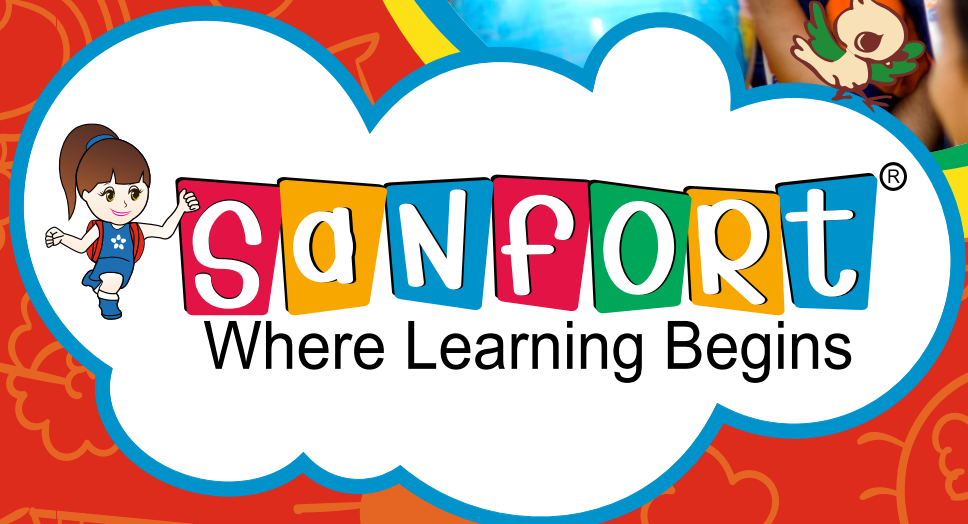




**SANFORT**  
WORLD SCHOOL  
I believe | I become



**WE BELIEVE IN THE  
MAGIC OF CHILDHOOD™**

An ISO 9001 : 2008 Certified Preschool Chain

*When innocent eyes give way to independent looks,  
When little hands gesture you to go and let things be,  
When soft gurgles slowly get replaced with commands!  
It is for you to realise that your bundle of joy is growing up.  
Your cuddly little ones have opened their wings to fly high.*

*And it's time for them to move away  
from the confines of the home too*



## OUR MISSION

Sanfort's mission is to provide an enriching learning experience to the early learners in their steps towards education. We strive to create a tranquil, curious and challenging environment that fosters the social, physical, emotional and cognitive development of the child. Our aim is to imbibe social, moral, and cultural values in early learners and also to arouse in them the feeling of respect and concern towards the environment.

## OUR VISION

Our vision is to create an atmosphere that fosters skills and attitude in children for life in this rapidly changing world. We aim to ensure affordable experiential learning to the children.



## THE BRAIN BEHIND SANFORT

SANFORT, the leading preschool Chain is a brainchild of husband-wife duo Dr. S. K. Rathor & Mrs. Kavita Rathor. They started their first preschool in 1999 with a bouquet of attraction, concepts and role-play models for tiny tots based on the '**Play-Way**' methodology or '**Learning by Doing**'. After more than 10 years of rich experience in the field they launched their school brand SANFORT in December 2009. Under their strong leadership SANFORT has grown as the most trusted school brand in the country and bagged many prestigious awards.

Success story of SANFORT is published in Asia's no.1 franchising magazine "**The Franchising World**", Education magazine - "**Silicon India Education**", Asia's premier magazine on ICT in education - "**Digital Learning**" and in many other leading newspapers & was telecasted on Zee Business.

### **Dr. S. K. Rathor** Entrepreneur, Educator, Motivator

Dr. S. K. Rathor, M. Phil. & PhD in Physics and MBA is Founder, Chairman & MD of SANFORT Group of Schools. He is Founding President of Early Childhood Care & Development Educator's Association (ECCDA), a voluntary organisation working for the welfare of early learners, educators and parents. He is Vice President of Early Childhood Association (ECA) and Chairman-School Education Department, Centre for Education Growth and Research (CEGR). He started his entrepreneurial journey 1995 with a little capital and today he is known as one of the most successful edupreneur in school education.

Dr. S. K. Rathor is a well-known name in School Education Sector, he is a TED Speaker and is most sought-after speaker on education and entrepreneurship in the country. He inspires and encourages thousands of people to realise their true potential and help them to become successful Entrepreneurs. Tens of thousands of parents have been benefitted from his Parenting Workshops "Art of Parenting".

His success story is covered by major mainstream print, electronic & digital media like Times of India, HT, Tribune, Dainik Jagaran, Amar Ujala, ABP News, Zee Business, Times Now. He found place on the cover of Asia's leading franchise magazine Franchising World, premium magazines in education and ICT Digital Learning, Silicon India and Education Today. His story was featured in a web series "**Education Evangelist of India**" on "**forbes.com**"

He is decorated with "**Entrepreneur of the Year**" & "**The Most Successful Educationist in Early Childhood Education**" awards in the year 2016, "**Edupreneur of the Year in the year 2017**" and "**India's Greatest Leaders 2017-18**", 50 Visionaries Leading Icons in **Education 2020 Award by Education Today** & **Visionary Leader Award '21** at Global Education & Skill Conclave and "**Legend of Education 2024 at 10th Eduleaders Summit & Awards.**"



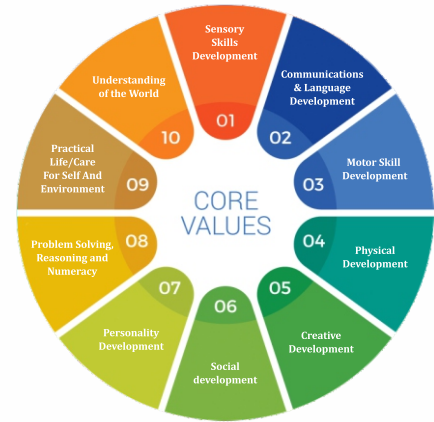
### **Mrs. Kavita Rathor, Founder Director**

Mrs. Kavita Rathor is a renowned personality in the field of preschool education. She did her Masters in Education and started her first preschool in 1999 with lots of passion & fascination towards early childhood education. She researched and innovated various unique concepts and developed a distinct preschool education system. She has written a series of books for SANFORT and is deeply involved in designing & development of curriculum. She has been awarded as the "**Women Entrepreneur of the year 2015**" for her contribution in the field of education. Her success story is published in the leading newspapers "**Nav Bharat Times**" & "**Hindustan Times**" and many other leading publications.

**The husband wife duo was awarded as "Educationist Couple Of The Year 2017".**

## OUR CURRICULUM

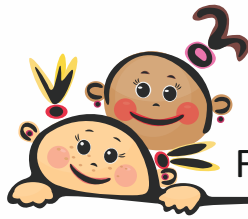
Our curriculum is based on early years foundation stages, focusing on various developmental areas. It involves effective and time-tested elements of traditional learning infused with cutting-edge technology resources, which makes the teaching-learning more effective and joyful. The curriculum is crafted in core value circle to help children to learn with the help of uniquely designed activities, games & role-plays. Our curriculum is crafted in "Core Value Circle" which helps children in the refinement of their senses; communication & language development, motor skill development, physical development, creative development, social development, personality development, problem-solving, reasoning & numeracy skills, practical life/ care for self & environment and understanding of the world.



## India's 1st AR based Curriculum for Early years

Sanfort has launched its new AR curriculum, an app based on Augmented Reality for the 1st time in India. Children can experience their learning content coming live in the classroom & at home through technology. Learning through AR technology gives the children a relatable experience of the concepts; they can see birds flying, animals walking on the floor, planets revolving in the classroom and fruits on their palm, etc. The AR Learning ecosystem makes learning live, interactive and fun-filled and helps teachers and parents to make learning experiential.





## FACILITIES AT SANFORT

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### **CLASSROOM**

At Sanfort classrooms are cozy, comfy, cuddly place where Children are constructively engaged and teachers are observing, facilitating, and challenging the children. Our classrooms are thoughtfully designed and structured, keeping in mind the safety and wellbeing of children. We believe that small group activities can happen naturally in the classroom environment, hence we are very particular about teacher to student ratio which is 2:15 in our schools.

### **ACTIVITY ARCADE**

Sanfort's Activity Arcade is attractively designed with various enthralling concepts like doll house, farm house, zoo area, ball pool, toy section, concept hut, puzzle corner allowing children to explore their interests. Our activity arcade helps children learn naturally by exploring different learning aids and also helps in developing motor, reasoning and social skills of the child.

### **SMART LEARNING SYSTEM**

At Sanfort we believe that technology plays a great role in preschool education today, therefore to make the learning process more interesting and interactive for the Sanfortees we have our own uniquely designed True Smart learning system for the kids.

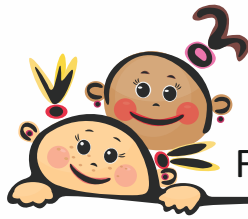
A fascinating touch panel with concepts likes fruits, vegetables, shapes, colours, animals, etc is designed to initiate the learning process for the little ones. Our interactive smart board helps the child to explore their curious mind and also develops their cognitive skills.

### **STAGE PRESENTATIONS**

We desire to bring out the best in our little Sanfortees and make them confident and bold individuals. At this very early age we expose them to stage performances, which develops their self-confidence and boost's morale.

### **PLAY ZONE**

Our play zone is funfilled and has got every thing that a little heart desires like swings, slides, bouncy, splash pool, trampolines, tricycles, car etc. We believe playing is essential in early years as it helps children to activate their senses and develop their language skills as they interact with each other. Physical activities are important for the healthy development of the brain; moreover it helps in social, emotional and cognitive development of the child.



## FACILITIES AT SANFORT

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### MID-DAY MEALS

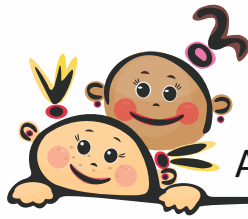
At Sanfort we provide healthy, nutritious and delicious meal to the children which help children to develop their eating habits, table manners & sharing with peer etc. Our meal time includes one seasonal fruit and a wholesome soft meal like kheer, vermicelli, pulao, poha, sandwich etc. Mealtime in school helps the child to learn healthy habits like washing and sanitizing hands before and after meal.

Our mealtime is very fun and informative where the kids learn about nutritious value, taste, colour, etc of the food. Variety in meal is introduced on various occasions such as festivals, celebrations and picnics.

### TEACHING MODULES

Our books, flash cards, activity sheets and other learning material & concepts have been meticulously written and designed by our founder Mrs. Kavita Rathor & her team of highly qualified experts with innovative curriculum. Our books are colourful, attractive and engaging, which attracts the curious minds of little ones.





## ACTIVITIES AT SANFORT

### CELEBRATIONS

At Sanfort we strive to imbibe cultural and spiritual values in children. As a part of culturally rich country we encourage parents, grandparents and our little Sanfortees to celebrate all the festivals like Holi, Diwali, Eid, Gurupurab, Basant Panchami, Christmas, etc.

We also celebrate other special and educational days like Teacher's Day, Mother's day, Father's day, Yoga day, Earth day, Environment day, Sports day, Friendship Day, Annual Day – Udaan, etc.

### EDUCATIONAL TRIPS

Educational trips are an integral part of Sanfort's curriculum as they are more interactive and give hand-on learning experience to the children. At Sanfort for fulfilled and real experience we take our children to museums, fruits & vegetable vendor, parks, Bank & ATM, departmental store, etc. to develop their interests. On all the trips organized by the school it is compulsory for the child to come in proper school uniform and proper arrangement for food, water and transportation are made by School.

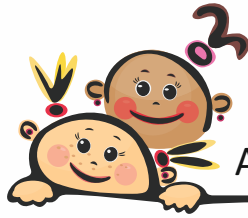
### PICNICS

Picnics are always a great fun for little ones and also an important part as it helps them to socialize and open up with their peer group outside the boundaries of classroom.

At Sanfort we take our little Sanfortees to their favourite places like Parks where they can enjoy swings and slides, Mcdonalds, Dominos, Rail Museum, etc. taking the Sanfortees to picnic bring positivity in them and also help them to develop their gross motor skills. During such trips we take all the safety and security measures and proper arrangement of water refreshment and transportation is taken care by the school.







## ACTIVITIES AT SANFORT

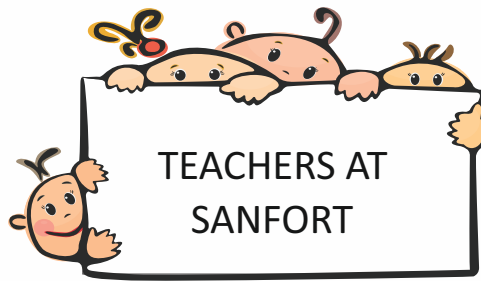
### **COMPETITIONS**

At Sanfort we organise various academic, cultural and sports competitions in the school such as rhyme & recitation competition, colouring competition, dance competition, fancy dress competition. Such events help children to have a positive competitive spirit and makes them confident individual(s) as they actively and independently participate in the competitions.

### **COMMUNITY SERVICE**

At Sanfort we aware the child about the importance of community services and inspire them to be socially active by celebrating the special days in schools like thanksgiving day, environment day and also involving them in social activities like planting trees, helping and donating the needy. Social visits to Old Age Homes, Orphanages and other places to make them aware about community services.





Our teachers are experienced qualified, passionate and motivated to create an enriching learning experience for little ones. They are engrossed in creating varied learning and teaching techniques within an innovative curriculum. Our teachers with various learning pedagogies kindle child's interest towards their first step of learning and nurture them holistically.

Our teachers are well trained to implement the learning materials, comprehensive & child centric lesson plans, which are researched, designed & developed centrally by our experts. They are equipped with in-service orientation, education and training programs, inter-school exchange programs and many other skill up-gradation activities.



Home provides first learning environment to the children and parents are the first teachers. They not only guide the children in their progressive path but also demonstrate the appropriate behaviour by their actions. We strongly believe that a close partnership of school and parents greatly contribute in the child's development. Frequent communication between teachers and parents enables to inform each other on relevant matters concerning the child. We appreciate being informed of any change at home that might affect child and will treat accordingly in close confidence.

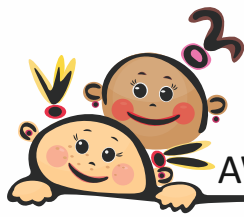
At Sanfort we practice open door policy, where parents can communicate easily with teachers and may discuss any matter related to the development of their child. Parents can also meet teachers or Branch Head or Branch Director on prior appointment. In order to have a clear communication bridge with the parents we organize parent teacher meetings regularly where parents are invited to discuss their child's progress.

At Sanfort parents are always an integral part of our events and celebrations like festivals, Annual Day, Mother's Day, Family Day, Parent's Day and Grandparent's Day. We also organize workshops for the parents on parenting, hygiene and nutrition, Induction workshops etc. Workshops that we conduct are important within school environment not only to promote well being and happiness for our pupils, but also for raising awareness within the community.

#### **FORMAL SCHOOL ADMISSION**

Admission in desired formal school has become a big task for parents in metro & big cities. The young busy parents are running from pillar to post to get a suitable school for their children. To simplify the admission process we organize seminars for parents to provide them detailed information on formal school admission process and all the queries of parents related to formal school admission process are answered by highly experienced educationist and professionals.





## AWARDS & ACCOLADES



**...AND MANY MORE**



The Magic of Love  
Shapes  
Little Minds

“

My daughter's social skills have really improved, I am really impressed with the way Sanfort truly does all the things what they claims. **Mr. Himanshu Bhola F/o Gayatri Bhola**

I am really happy with SANFORT because each and every day, they go above and beyond to ensure the kids are happily engaged and learning new things. We are extremely happy with our choice and highly recommend this school. **Mrs. Shipra Verma M/o Ayaan Verma**

My daughter Anvee after going to Sanfort, started talking and expressing herself. Her eating habits also changed drastically, the toilet training in school helped her a lot. She misses her school on holidays as well. Sanfort will always going to be special for my daughter as well as for us. **Mrs. Rupali Gupta M/o Anvee Gupta**

After a year of admission of our daughter, we are proud of our decision of opting for Sanfort as her first school. You have provided her the right environment to grow and learn and making her confident and enthusiastic girl. **Mrs. Deepti Singhal M/o Ananya Singhal**

I'm speechless to say that my child not only started learning rhymes but he started enjoying the school. I'm surprise to see the school management, decorated classrooms, amazing academic programme, supportive and nurturing nature of the teachers. Really! How hardworking they are who decorate the diaries and boards very nicely. **Mrs. Shikha Singh M/o Ashaman Singh**

We love Sanfort! We are so pleased with everything that this wonderful preschool has to offer my child and our family as a whole. I am so glad that we have found such a great school for our child to attend, and everyone, including the Director, Staff, have all been super welcoming, and helpful from the very beginning. Thank you –Sanfort **Mr. Vishal Sharma F/o Mahira Sharma**

Sanfort Preschool encourages kids to be resourceful, kind and compassionate. The creativity which my daughter Iris had was unlocked at Sanfort, I loved the connection which my daughter have with teachers. I love this school, it feels like home. **Mr. George Singh F/o Iris George**

The basic idea behind admitting my child in Sanfort is to prepare him in getting admission in the desired school. Sanfort enables kids to interact and converse with other children. They learn rhymes with fun ideas. As a parent we also get timely information and guidance. **Mrs. Sonia Gupta M/o Anuj Gupta**

Sanfort does an excellent job of fostering a community feeling amongst its parents and students, allowing us to be involved with the transition from toddler to pre-schooler at every step. We've been very impressed with the quality of education our daughter received, and feel she is completely prepared for formal school next year **Mr. Vikas Jain F/o Paakhi Jain**

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## **ADMISSION INFORMATION**

Admission in SANFORT remains open throughout the year on first come first serve basis depending on the availability of seats in the respective branch.

## **ADMISSION CRITERIA**

| <b>Programme</b> | <b>Age</b>    |
|------------------|---------------|
| San Toddler      | 2 yrs - 3 yrs |
| San Learner      | 3 yrs - 4 yrs |
| San Junior       | 4 yrs - 5 yrs |
| San Senior.      | 5 yrs - 6 yrs |

## **DOCUMENTS REQUIRED AT THE TIME OF ADMISSION**

1. A copy of birth certificate of child issued by a civic body.
2. Three passport size photograph of the child and one passport size photograph of both the parents.
3. One passport size photograph of the guardian/attendant who would be responsible for collecting child from the school or Van (if other than parents).
4. Covid vaccination certificate of both the parents

## **SANFORT ALMANAC**

The Almanac a complete guide for school practices and regulations, having details regarding school fee, annual calendar, etc. is given to each child.

## **SANFORT SCHOOL UNIFORM**

In order to create the sense of equality among the children, a colourful uniform has been designed for the children.



Affix the  
Passport Size  
Photograph  
of the child

## ADMISSION FORM

BRANCH NAME : \_\_\_\_\_

Name (In Block Letters) :

Sex :  Male  Female Date of Birth : \_\_\_\_\_

PARENT'S DETAILS :

### Father's Details

Name : \_\_\_\_\_

Qualification : \_\_\_\_\_

Occupation : \_\_\_\_\_

Office Address : \_\_\_\_\_  
\_\_\_\_\_

Email : \_\_\_\_\_

Mobile : \_\_\_\_\_

Land line : \_\_\_\_\_

### Mother's Details

Name : \_\_\_\_\_

Qualification : \_\_\_\_\_

Occupation : \_\_\_\_\_

Office Address : \_\_\_\_\_  
\_\_\_\_\_

Email : \_\_\_\_\_

Mobile : \_\_\_\_\_

Land line : \_\_\_\_\_

Residential Address : \_\_\_\_\_  
\_\_\_\_\_

Contact Number - Mobile : \_\_\_\_\_ Land line : \_\_\_\_\_



Transport Facility Required

Yes                       No

EMERGENCY & MEDICAL INFORMATION

\_\_\_\_\_  
Name of Emergency Contact (other than Parent)

\_\_\_\_\_  
Mobile No. \_\_\_\_\_ Land line No.: \_\_\_\_\_

\_\_\_\_\_  
Doctor Name \_\_\_\_\_ Contact No. \_\_\_\_\_

\_\_\_\_\_  
Blood Group \_\_\_\_\_

\_\_\_\_\_  
Details of Medical Conditions or allergies (if any)

\_\_\_\_\_  
Documents Submitted:

- Photocopy of D.O.B. Certificate
- Copy of Residential Proof
- 3 Photographs
- Covid vaccination certificate of parent

*I have read the school prospectus and agree to abide by the school rules*

Date: \_\_\_\_\_

\_\_\_\_\_  
Signature of Parent/ Guardian

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**FOR OFFICE USE ONLY**

Date of Admission : \_\_\_\_\_ Admission Number : \_\_\_\_\_

Date of Joining : \_\_\_\_\_ Signature of HM/Incharge : \_\_\_\_\_



## **RULES AND REGULATIONS**

### **TUITION FEE**

- Tuition Fee is to be paid before 7<sup>th</sup> of every month or quarter whichever is applicable.

### **TRANSPORT & SAFETY**

- Transport facility is available at SANFORT schools.
- Transportation is arranged with the utmost care but school takes no responsibility for any incident, mishap or injury that may occur in or around the school premises or during travel.
- It will be the responsibility of the parents to drop and pick up the child well on time.
- Parents who wish to discontinue the transport facility for their child should inform the school office at least one month in advance.

### **TRANSFER**

- Transfer of the student from one branch to another across the country is subjected to the terms & conditions.

### **WITHDRAWAL**


- One month written notice is required to withdraw the child from the school.
- On withdrawal no amount would be refunded in any case.

### **CHANGE OF ADDRESS**

- In case of any change in residential address or contact number parent needs to inform the same in writing to school authorities immediately.

### **USE OF AUDIO/ VIDEO/ PHOTOGRAPHS**

- School can use audio/video or photographs of the students for their print and promotional purpose and parents cannot submit any claim for the same.



**Head Office:**  
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H-17, Sector-70 Noida (U.P.) – 201301

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**Web:**  
[www.sanfortschools.com](http://www.sanfortschools.com)